



BC Turkey Notice to Industry

April 19, 2017

Quota Tools Assessment Review (QTAR) Industry Consultation Process

The BC Turkey Marketing Board is conducting a Quota Tools Assessment Review (QTAR). This review is initiated by the Farm Industry Review Board (FIRB) to all five supply managed commodity boards in the province to develop long term quota policies that will support industry stakeholders and the public interest for BC residents.

[BC FIRB Quota Assessment Tool Evaluation – February 28, 2017](#)

Objective

The overall purpose of the review is to assess the outcomes of BCFIRB's 2005 Specialty Review, transfer assessment and industry entry related directions as they pertain to their continued effectiveness, utility and appropriateness. The evaluation will be conducted in light of:

- The 2005 transfer assessment and industry entry related policy objectives; and,
- Supporting delivery of sound marketing outcomes in a rapidly changing environment

The review will primarily focus on two policies; (1) Transfer Assessment Structure; and (2) Industry Entry; however, a sound evaluation of related quota policies will be conducted to provide a thorough rationale for any proposed policy changes.

Phase 1

Participation

During the first stage of consultation process, the Board will meet with turkey industry stakeholders (turkey association directors, growers, processors, allied trades, new entrant and specialty committee).

Phase 2

Questionnaire

After the face-to-face meetings are conducted, a questionnaire will be made available on our website and it will also be emailed to all industry stakeholders. You will be invited to provide input to the Board via mail:

Suite 106 – 19329 Enterprise Way, Surrey, BC V3S 6J8, via Fax 604.534.3651
or via email to m.benoit@bcturkey.com by May12th, 2017.

Phase 3

Draft Report

The Board will use the face-to-face sessions and all written submissions to identify ideas and relevant themes to develop options for any proposed policy changes. A draft report will be released for comment on June 5, 2017 and the final report must be submitted to FIRB by June 30th, 2017

Additional comments are welcome but only comments related to the scope of this review will be evaluated.

All information pertaining to this review and all supporting documents can be found on our website (www.bcturkey.com) by clicking the [BC Turkey Quota Tools Assessment Review \(QTAR\)](#) icon.

If you have any suggestions or comments that you would like considered prior to the face to face consultations, please contact Michel Benoit via email (m.benoit@bcturkey.com) or via phone (604.534.5644).